

Figure 1

AUS9-2000-0371-US1

002730-27504960

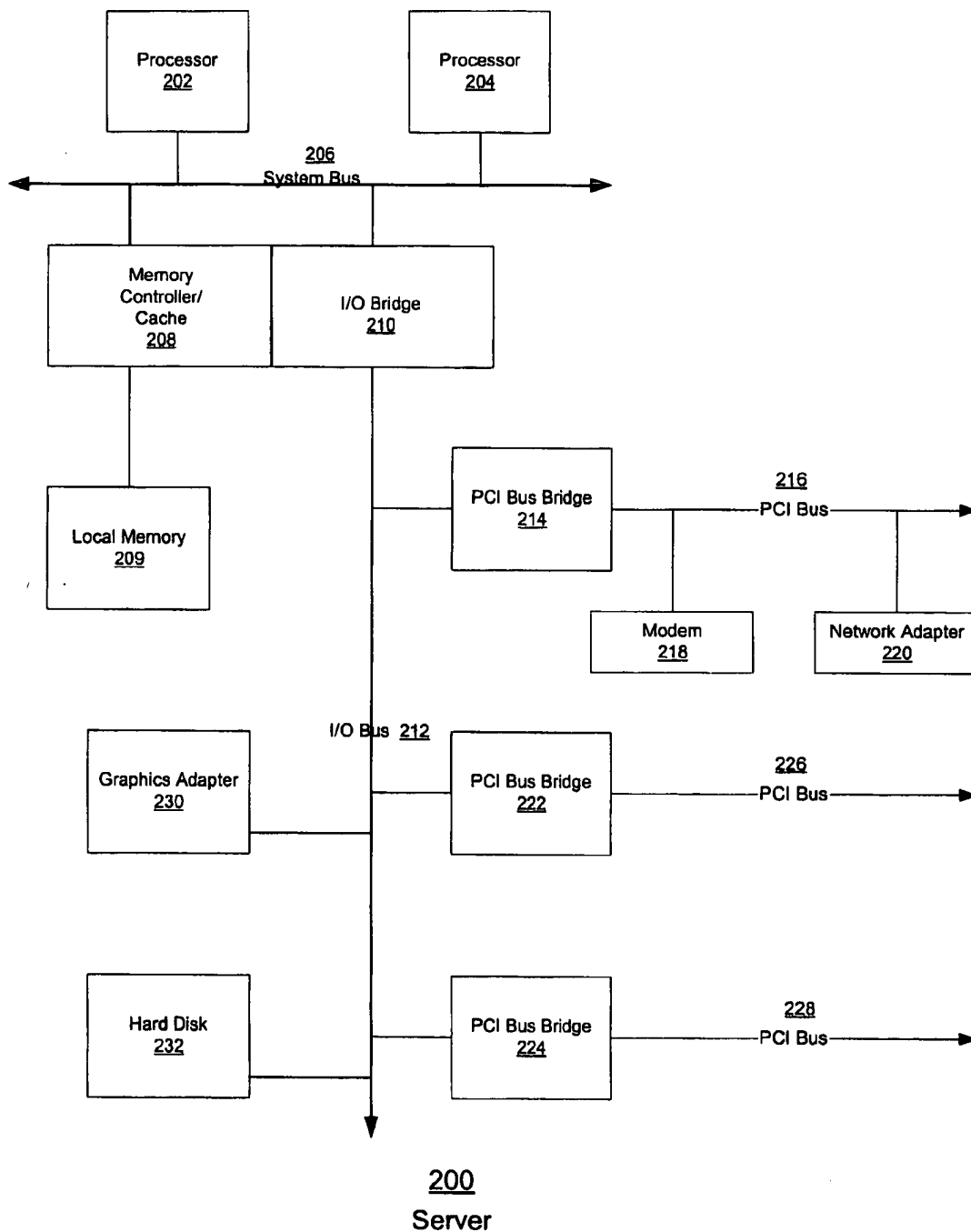
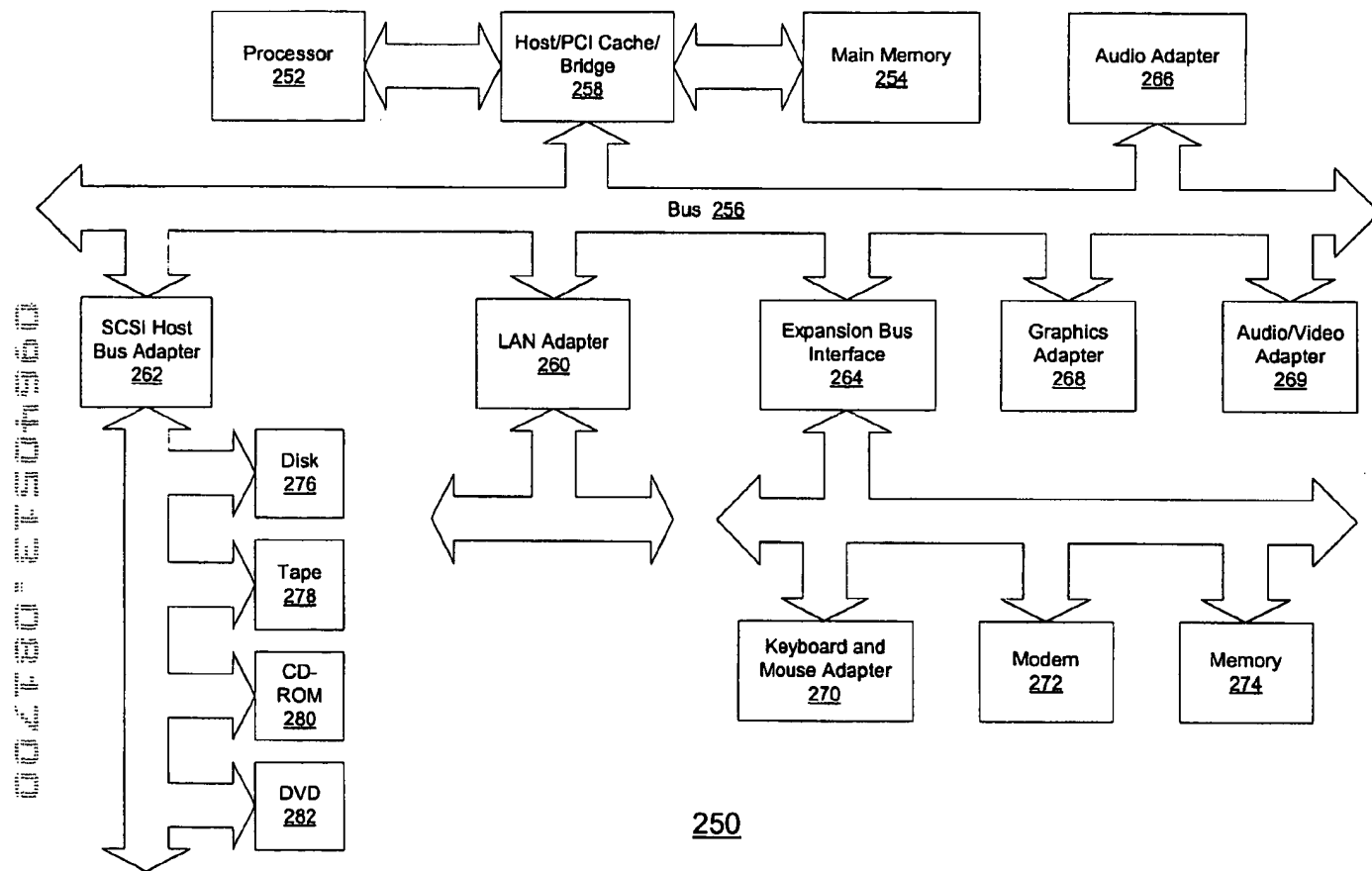


Figure 2A

AUS9-2000-0371-US1



250

Figure 2B

AUS9-2000-0371-US1

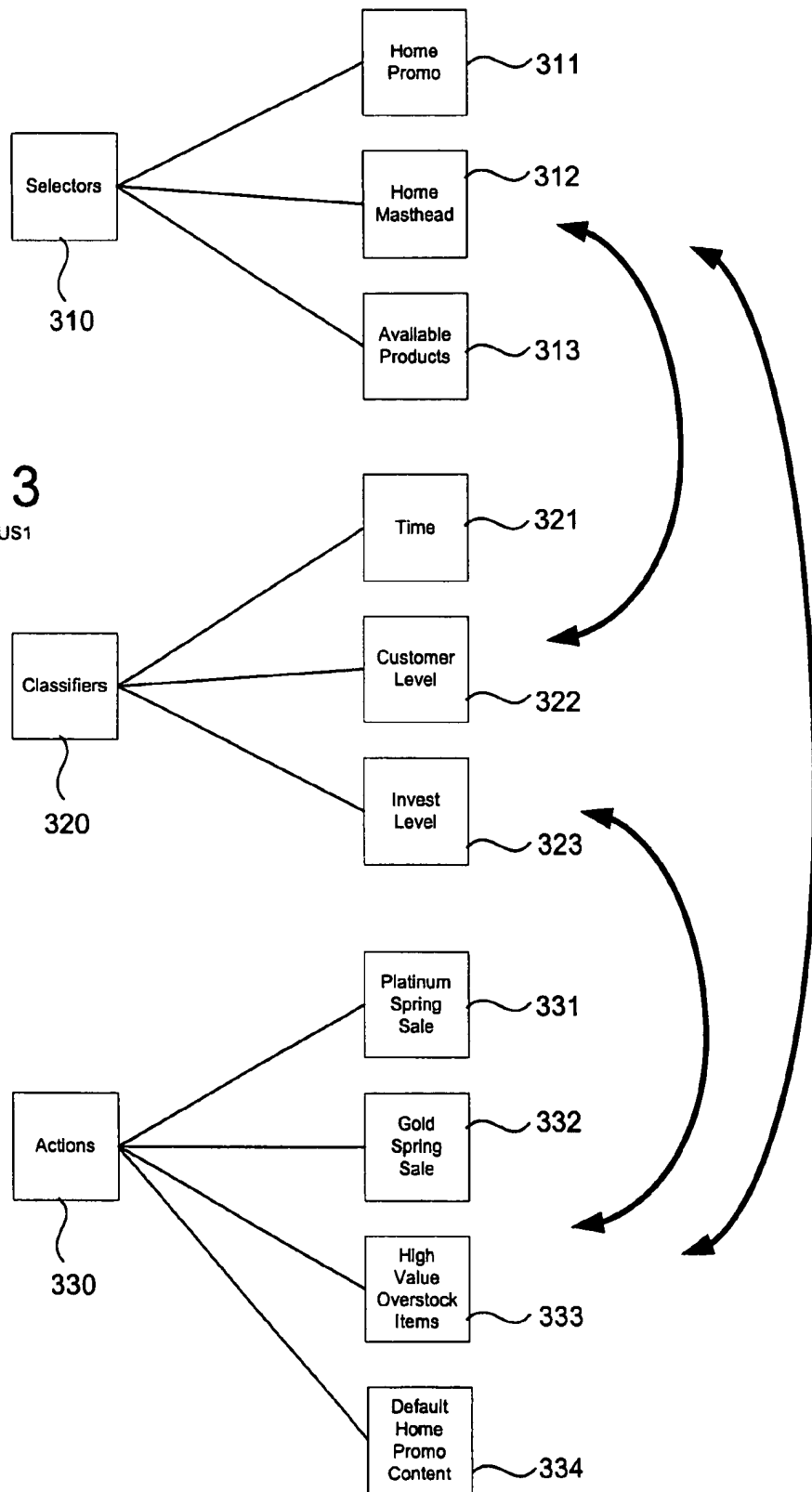


Figure 3

AUS9-2000-0371-US1

Promotionals
 for **Season**
 Holiday
 for **Weekpart**
 Weekend
 select **WeekendHolidayPromos**
 otherwise
 select **WeekdayHolidayPromos**
 always
 sortByInventory
 Winter or Fall
 select **CoolWeatherPromos**
 sortByInventory
 otherwise
 select **LowSeasonPromos**
 always
 filterOutNoStockItems

Figure 4

AUS9-2000-0371-US1

```

graph TD
    Root["+"] --- Users
    Root --- Minus1["-"]
    Minus1 --- Actions
    Minus1 --- Minus2["-"]
    Minus2 --- Classifiers
    Minus2 --- Minus3["-"]
    Minus3 --- Selectors
    Actions --- Platinum["Platinum Spring Sale"]
    Actions --- Gold["Gold Spring Sale"]
    Actions --- HighValue["High Value Overstock Items"]
    Actions --- Default["Default Home Promo Content"]
    Classifiers --- Timeframe["+"]
    Classifiers --- CustomerLevel["+"]
    Classifiers --- InvestmentLevel["+"]
    Classifiers --- CustomerInterest["+"]
    Selectors --- HomePromo["+"]
    Selectors --- HomeMasthead["+"]
    Selectors --- HomeMenu["+"]
    Selectors --- AvailableProducts["+"]
  
```

Users

Actions

- Platinum Spring Sale
- Gold Spring Sale
- High Value Overstock Items
- Default Home Promo Content

Classifiers

- Timeframe
- Customer Level
- Investment Level
- Customer Interest

Selectors

- Home Promo
- Home Masthead
- Home Menu
- Available Products

AUS9-2000-0371-US1

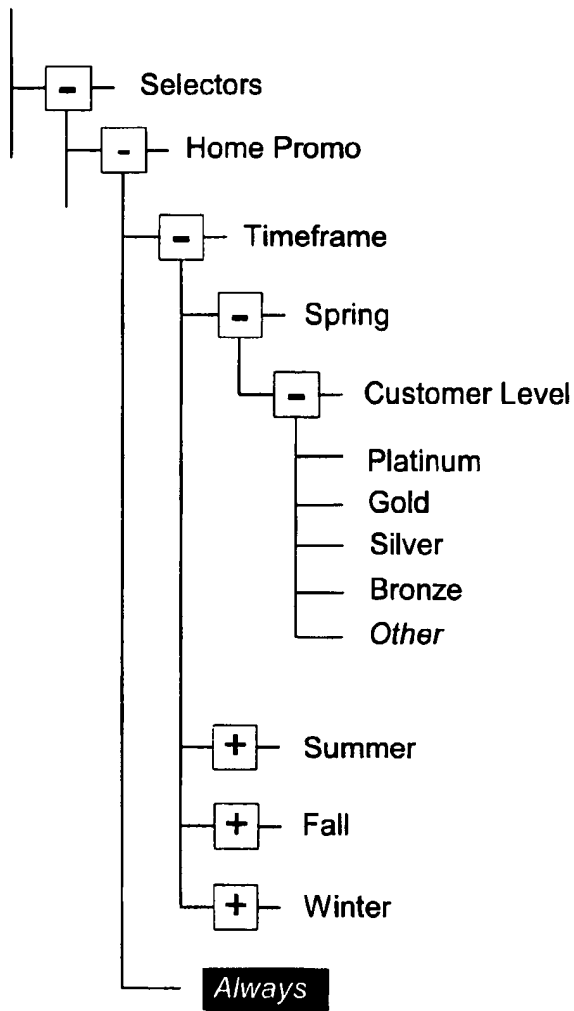
```

graph TD
    Root[Selectors -] --- HomePromo[Home Promo -]
    Root --- Timeframe[Timeframe -]
    Timeframe --- Spring[Spring -]
    Timeframe --- Summer[Summer +]
    Timeframe --- Fall[Fall +]
    Timeframe --- Winter[Winter +]
    Spring --- CustomerLevel[Customer Level -]
    CustomerLevel --- Platinum[Platinum]
    CustomerLevel --- Gold[Gold]
    CustomerLevel --- Silver[Silver]
    CustomerLevel --- Bronze[Bronze]
    CustomerLevel --- Other[Other]
    style Platinum fill:#000,color:#fff
  
```

ACTIONS
Platinum Spring Sale
High Value Overstock Items
Gold Spring Sale

Figure 6

AUS9-2000-0371-US1



ACTIONS
Default Home Promo Content

Figure 7

AUS9-2000-0371-US1

Figure 8

AUS9-2000-0371-US1

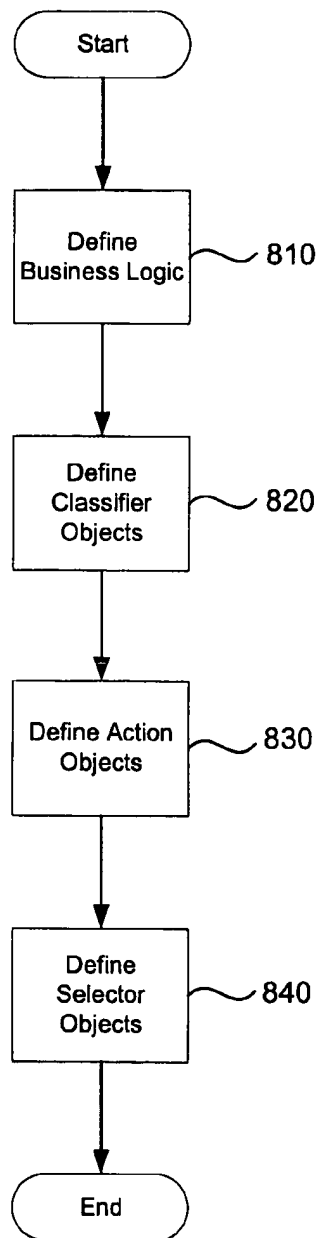


Figure 9
AUS9-2000-0371-US1

